

PARKS & RECREATION DEPARTMENT

SPONSORSHIP PROGRAMS



Dear Business Owners and Community Group Leaders:

Each year sponsorships and donations play a major role in the success of Broadview Heights Parks & Recreation Department programs and events. This letter includes information on the many opportunities we have for you to support your community and earn some recognition for your company or organization! Below is a summary of the programs & events that we offer sponsorship opportunities for. We like to promote our sponsors and will advertise your company or organization as a sponsor on a program or banner at each event you contribute to. We are also offering the annual **Ball Field Banner Sponsorship** as well as a **Basketball Banner Sponsorship**. Lastly, we offer **Ad Space** in our Bi-Annual Parks & Recreation Brochures. Please review the information below and contact us with any questions.

MAYOR ALAI'S 5K & 1-MILE WALK FOR HEALTH & WELLNESS:

Sunday, July 12th, 2020. This is a special event for the whole family in conjunction with the Broadview Heights Home Days. Cash &/or product donations are welcome. Sponsor levels are \$100, \$500 & \$1,000. We are also looking for donations of items for the participants' goodie bags. All sponsors will be listed on the event T-shirt and on a banner at the event. Please submit donation by 6/1 to be listed on the T-Shirt. We are also seeking raffle prizes for this event! To donate, please contact Ryan Meyer at Rmeyer@broadview-heights.org.

HALLOWEEN ON THE HEIGHTS:

The City of Broadview Heights Parks and Recreation Department will be hosting Halloween on the Heights Festivities this coming October. Dates and times to be determined. Halloween on the Heights is a fun filled family event featuring indoor trick-or-treating, costume competitions, carnival games, inflatables, food for sale and more! We are seeking area business owners to sponsor tables at the event where they can hand out candy and promote their products/services. Tables are \$50. Please contact Recreation Manager, Ryan Meyer, at 440-717-4019 or Rmeyer@broadview-heights.org for more information.

Additional Special Events we that you can sponsor include:

Memorial Day Parade, Health Fair, Home Days on the Green, Outdoor Movie Night & Camp Out, Father Daughter Dance, Aquatic Egg Hunt, and MORE! We accept raffle prizes, product donations &/or cash donations for all of our specials events. To sponsor any of these events, please contact Ryan Meyer at Rmeyer@broadview-heights.org.

BALLPARK BANNERS:

Please consider supporting our youth baseball and softball programs by purchasing a personalized 4' high x 6' wide banner that 50,000+ participants, parents and community residents will see each time they enter the ballpark. Donations help to offset costs associated with supporting over 1,000 participants.

Returning Sponsor Banner Cost \$225: Please respond by 5/1 to Diane at 440-717-4017 or dmurphy@broadview-heights.org. Remit your check for \$225 payable to the City of Broadview Heights.

New Sponsor Banner Cost \$300: Please email your response by 5/1. Attach to your email a JPG or TIF file with your company logo and detail the banner layout. Email to dmurphy@broadview-heights.org. Your banner will be 4' high X 6' wide and can include your logo, name and message. Please remit checks payable to the City of Broadview Heights.

BASKETBALL SPONSOR BANNERS:

Support our youth basketball program by purchasing a personalized 3' high x 3' wide banner that 25,000+ participants, parents and community residents will see each time they enter the gymnasium. These will be hung in the gymnasium from December through March. Sponsorship funds will help to offset the costs associated with supporting over 500 participants.

Returning Sponsor Banner Cost \$100: Please respond by 12/1 to Diane at 440-717-4017 or dmurphy@broadview-heights.org. Remit your check for \$100 payable to the City of Broadview Heights.

New Sponsor Banner Cost \$150: Please email Diane by 12/1. Attach to your email a JPG or TIF file with your company logo and detail the banner layout. Email to dmurphy@broadview-heights.org. Your banner will be 3' high X 3' wide and can include your logo, name and message. Please remit checks payable to the City of Broadview Heights.

ADVERTISE WITH THE BROADVIEW HEIGHTS PARKS & RECREATION BI-ANNUAL BROCHURE:

The mission of the Broadview Heights Parks & Recreation Department is to enhance the quality of life for our participants by providing high quality, unique, comprehensive, family-oriented facilities and leisure activities. We market these offerings through our bi-annual Parks & Recreation Brochure. The brochure offers in-depth program information, facility amenities, special events and more! An advertisement of your company or service in our brochure will reach a market of motivated, self-directed people who place a high priority on enriching their lifestyles.

Circulation Information

11,000+ copies are distributed two times per year. They are direct mailed to every household in Broadview Heights. Additional copies are available at the Recreation Center. The brochure is also listed at www.bhrec.org. The following ad sizes are available per issue: (please check desired size)

Ad Size Width X Height

- _____ Full Page Vertical 8"x10" \$500 each or \$900 for both
- _____ Half Page Horizontal 7.397 x 4.942 \$300 each or \$540 for both
- _____ Quarter Page Horizontal 7.397 x 2.352 \$200 each or \$360 for both
- _____ Quarter Page Vertical 3.574 x 4.942 \$200 each or \$360 for both
- _____ Eighth Page Horizontal 3.574 x 2.352 \$100 each or \$180 for both

Advertisements must be:

- Black & white.
- Created at the correct finished size above.
- Hi-Resolution (300 DPI)
- Saved as a tif or jpeg file
- Emailed to: rmeyer@broadview-heights.org

Check Brochure Desired:

- _____ Spring/Summer (Print Deadline: February 10th - mailed late February/early March)
- _____ Fall/Winter (Print Deadline: July 1st - mailed August)

Advertisement, form and payment are all due by the deadline.

Billing Information:

Company Name: _____ Contact: _____
 Address: _____ City/Zip: _____
 Phone: (____) _____ Fax: (____) _____

For more information, please contact Parks & Recreation Director, Paula Horner, at 440-717-4018. Please note that the Parks & Recreation Department must approve all ads.

Checks should be sent to the following address:

Parks and Recreation Department
 Marketing & Promotions
 9543 Broadview Road
 Broadview Heights, OH 44147