

CITY OF BROADVIEW HEIGHTS SPONSORSHIP PROGRAMS



Dear Business Owners and Community Group Leaders:

I am writing this letter to invite you to be a Co-Sponsor or Supporter of the City of Broadview Heights! Your involvement is an opportunity for your organization to play a significant role in the success of our community.

Our new sponsorship program will maximize the benefit to you by creating levels that combine both our city events and sports programs so that we can double your exposure.

This letter includes information on the many opportunities we have for you to support your community and earn some recognition for your company or organization.

If you're interested in arranging a sponsorship, or if you'd like to help out in other ways, please don't hesitate to reach out to us. You can contact Lisa Putka at lputka@broadview-heights.org to get started.

Mayor Sam Alai

Company Name: _____ Contact: _____

Address: _____ City/Zip: _____

Phone: _____ Email: _____

Annual Sponsorship Type (please check one):

Level 1 Level 2 Level 3 Level 4 (pick one below)

- Company name on Mayor's 5K Race T-shirt
- Company name in the Home Days Program

The vendor must supply all individual banners; once the city approves, they will be displayed.

The city purchases group banners for display during specified events.

To receive the full sponsorship benefit, please have your individual banners delivered by June 1st

Checks made to the *City of Broadview Heights* & completed forms should be sent to the following address:

City of Broadview Heights
Mayor's Office
9543 Broadview Road
Broadview Heights, OH 44147



Credit Card Payments:

Please visit, www.broadview-heights.org. The online payment link is at the bottom of the main page of the website. A 3% processing fee will be applied.



GENERAL SPONSORSHIP LEVELS:

LEVEL 1:

\$3,000

- Company name listed as a sponsor on the city electronic boards during Home Days. Boards are located at 82/Broadview and Walling's Road Fire Station.
- Company name & logo listed as a sponsor on city social media, Facebook & Instagram during Home Days.
- Up to three banners (sizes 3x5 and 3x3), supplied by you to be displayed:
 - at The Fields during the 2024 Baseball Season,
 - by the Mayor's 5K start-off location,
 - at the gym during 24-25 basketball season (*3x3 banner*),
 - during all summer concert events & the Fall Festival,
 - in the Beer Garden during Home Days.
- 150 raffle tickets for Pick-A-Prize.
- Company logo listed in the Home Days Program
- Company logo on Mayor's 5K Race t-shirt
- Prominent mention in Home Days press releases.
- Group banner with company logo displayed at baseball fields, Home Days, summer concerts, Fall Fest, & Gym during the 24-25 Basketball season.
- Complimentary exhibit space at Home Days, if desired.

LEVEL 2:

\$1,500

- Up to three banners (sizes 3x5 and 3x3), supplied by you to be displayed:
 - at The Fields during the 2024 Baseball Season,
 - at the gym during 24-25 Basketball season (*3x3 banner*),
 - in the Beer Garden during Home Days.
- Company logo listed in the Home Days Program
- Company logo on Mayor's 5K Race T-shirt
- Group banner with company logo displayed at baseball fields, Home Days, summer concerts, Fall Fest, & Gym during the 24-25 Basketball season. Complimentary exhibit space at Home Days, if desired.

LEVEL 3:

\$500

- Group Banner with company name displayed at baseball fields, Home Days, summer concerts, Fall Fest, & Gym during the 24-25 Basketball season.
- Company name listed on Mayor's 5K Race T-shirt
- Company name listed in the Home Days Program
- Complimentary exhibit space at Home Days, if desired.

LEVEL 4:

\$150

- Group Banner with company name displayed at baseball fields, Home Days, summer concerts, Fall Fest, & Gym during Basketball. **Pick one below** (*company name listed one item below*)
 - Company name listed on Mayor's 5K Race T-shirt
 - Company name listed in the Home Days Program